

Village of Sherwood Community Development Authority Meeting Minutes
April 25, 2018

- 1) Call to Order/Roll Call. – *Kaas called the meeting to order at 6:30 p.m. with roll call:*

Present:

Roger Kaas; Chair
Tom Boll
Cheryl Dewing
Steve McGrath
David Miller
Todd Thiel
Tom Vande Hey

Absent:

none

Others present:

Randy Friday; Administrator
Susan Williams, Clerk-Treasurer

- 2) Pledge of Allegiance. – *Recited.*
- 3) Approval of the Agenda. – *Miller moved to approve the agenda as presented. Boll 2nd. Motion carried unanimously.*
- 4) Approval of Minutes: March 28 (Regular Meeting). – *Boll moved to approve the minutes of the regular meeting of the Community Development Authority of March 28, 2018, as presented. Dewing 2nd. Motion carried unanimously.*
- 5) Registered Citizen Comments on Agenda Items.
- 6) Officer’s Report: Chair.

Kaas reported reappointments to the CDA took place earlier in the month and the office alignment is one year off for Dewing and will need to be discussed prior to the next organizational meeting, April 2019.

- 7) Old Business:
- a. *Finance holdings & history:* Update (Clerk/Treasurer).
 - b. *‘Signage’:* Consider ability &/or criteria for non-business entities to access 50/50 Business Matching Grant program for signage upgrades.

Kaas stated the Village Attorney provided an opinion of the inclusion of the non-business entities for the program, limited to signage. Friday suggested being cautious about a recent Wisconsin State Law passed in which signage cannot be judged based on content.

Vande Hey moved to modify the 50-50 Matching Grant program to include non-business entities (churches, service organizations, etc.) for ordinance compliance related (signage) purposes only. Thiel 2nd. Motion carried unanimously.

Friday questioned if the Authority was then directing Village Staff to send out letters to be sent out to entities with illegal signs and the Authority so directed.

c. *'Marketing Signage' for Historic Downtown Redevelopment parcels for sale.*

Kaas directed the Authority to a handout of a spreadsheet related to signage costs to be placed on the currently marketed Village parcels identifying current and desired future concepts.

Thiel questioned if the Village website or link to the Master Plan should be on the signs.

Kaas suggested he meet with both Venom and Kloehn to discuss the signs.

Thiel moved to authorize Kaas to move forward with the signs. McGrath 2nd. Motion carried unanimously.

Thiel questioned why the JRoss marketing signs are not in place and Kaas responded the firm stated they could not be placed until after the frost is out of the ground.

8) New Business:

a. *50/50 Business Matching Grant Program – Applications*

- High Cliff Public Golf Course & Event Center (Re-asphalting parking lot; \$10,000).

Dan Rippl from Drive For Success part owner of High Cliff Public Golf Course reported issues with the parking lot and requiring repairs to address safety concerns and informed the Authority of a brief overview of all the upgrading currently being done at the property.

Miller moved to approve the 50/50 Business Matching Grant in the amount of \$10,000 to High Cliff Public Golf Course, as presented. Dewing 2nd. Motion carried unanimously

- Absolute Wash (Replace bay door; \$2,497).

Keith Reimer from Abstract Electric, LLC owner of Absolute Wash reported the issues with the doors at the wash and informed the Authority of the immediate need and stated that more upgrades of this kind will be needed.

Thiel moved to approve the 50/50 Business Matching Grant in the amount of \$2,497 to Absolute Wash, as presented. Vande Hey 2nd. Motion carried unanimously.

9) Correspondences: None.

10) Closed Session: *Consider Property and business (re-)development:* Per Wis. Stats §19.85(1)(e), a governmental body may move to closed session when deliberating or negotiating the purchase of public properties, investing public funds, or conducting other public business whenever competitive or bargaining reasons require a Closed Session.

***Miller moved to go into Closed Session: Consider Property and business (re-)development:
Per Wis. Stats §19.85(1) (e) at 7:40 p.m. Boll 2nd. Motion carried unanimously.***

11) Open Session: *The Board may act on any Closed Session item in Open Session.*

Boll moved to return to Open Session at 7:51 p.m. Miller 2nd. Motion carried unanimously.

12) Adjournment. – ***Kaas hearing no objection adjourned the meeting at 7:51 p.m.***

The minutes presented for review and approval by Susan Williams – Village Clerk – Treasurer.